

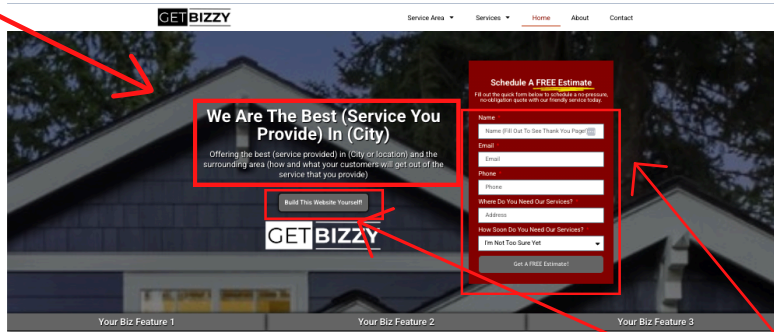
Search-Ready Blueprint

A Step-by-Step Roadmap for Building a Better Business Website

Every section of your website has a purpose. Follow this blueprint from top to bottom to build a website that guides visitors naturally from their first click to contacting your business.

1

Immediately tell visitors what you do, where you work, and why they're in the right place. A clear introduction also helps search engines understand your business.



3

Remind visitors why they came to your website. Show them you understand their problem before offering the solution.

Need Expert (Main-Service) In (The Service Area)?

- Question the customer is asking themselves when searching for this service?
- Question the customer is asking themselves when searching for this service?
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Get Great (Sub-Service) In (Your Location) to (Benefit Customer Will Receive)

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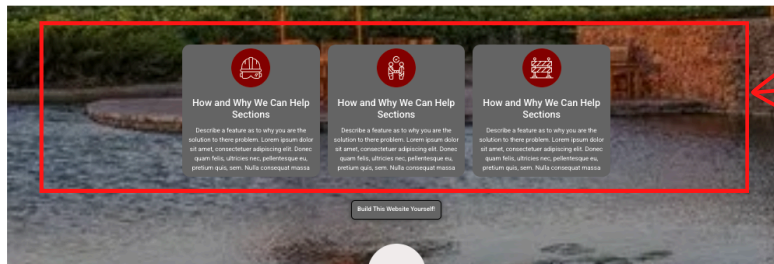
Build This Website Yourself!

2

Show your customer how they can quickly get in contact with you and your services.

4

Show why you're the right choice. Explain what makes your business different and why customers should trust you.



5

Tell them how and why they should call or hire you for the service that you provide. Tell them why you are good at what you do.

6

Start to introduce them to all of the service you provide that can help them.



7

Showcase all of the different services that you offer so that your customers knows what you can do for them.

8

You have to tell them why you are different. Tell them why they should chose you over other contractors or service provider in the area.

What Makes Us Different From Other (Service Area) + (The Service That Is Being Provided)?

TELL CUSTOMERS WHAT MAKES YOU DIFFERENT - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridicula mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt.

Build This Website Yourself

GETBIZZY

9

How Our (Primary Service Works) (What Customer Can Expect)

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Tell your customer EXACTLY what will happen when they get in contact with you. Make them feel comfortable knowing what to expect.

10

People leave reviews for EVERYTHING these days... even toilet paper. Make your reviews easy to find because your future customers will definitely be looking for them.

Check Out Great Reviews On Our (Service Area) + (Service Provided)



Build This Website Yourself

11

By this point your customer should be SOLD on you. Give them ANOTHER opportunity to fill out an email form on your website.

12

Give visitors one final reminder that you're ready to help. Keep your call to action simple, clear, and easy to act on.

Get A Free Estimate On (Service)

Fill out the quick form below to schedule a no pressure, no obligation quote on the spot of our (Service Area) + (Service Provided).

Need to contact us right away? Call Us: (000) 555-4545 or fill out the form below.

Form fields for Name, Email, Phone, and a dropdown for Service. A "Get A FREE Estimate" button is at the bottom.

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Build This Website Yourself

Why This Layout Is So Effective

This Search-Ready Blueprint is built to help you sell your services while also following proven SEO best practices from the very beginning. That means your website is organized in a way that helps Google understand your business and show it to people searching for your services in your local area.